Khalid Khamis

AI Product Manager

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PROFESSIONAL SUMMARY

Founding Product Manager and electronics engineer who builds 0-to-1 products, covering customer discovery, user research, validation, product vision and strategy, prototyping, and go-to-market. Founder of Samla (formerly NoNet.app), an Arabic-first consumer (B2C) product family that shipped the Samla Club web app in Sep 2026 and received a 150K SAR AI Garage Accelerator grant. Founder of Data Box, an independent Artificial Intelligence (AI) studio that took 10+ AI MVPs and prototypes from discovery to working demo and delivered AI agents and automations for startup and business clients (B2B). Won first place at 4 hackathons and secured 300K SAR in grants and prizes, including a team prize.

KEY ACHIEVEMENTS

- Secured 300K SAR in grants and prizes: a 150K SAR AI Garage Accelerator grant and a 150K SAR first-place team prize at Spacethon.
- Won 4 first-place hackathons: TechShop 2026 (honored by the president of Bank AlJazira for Eye Path Play), Tawasulthon 2025 (ChatSpeed - won an internship at T2), Wathba 2024 (1st of 50+ teams), and Spacethon 2024.
- Reduced air-conditioning energy consumption by 30% through an AI and IoT integration (2021).

WORK EXPERIENCE

Founder

Samla (formerly NoNet.app), Riyadh, Saudi Arabia — May 2025 - Present

- Own product strategy, roadmap, and go-to-market for a product family that blocks distracting apps and harmful content; iPhone launch pending.
- Defined and shipped the Samla Club Progressive Web App (PWA) on React and Supabase, live since Sep 2026.
- Led the iOS app build on SwiftUI and Apple Screen Time APIs with a privacy-first scope: on-device only, no required account, and full Arabic (right-to-left, RTL) and English support.
- Accepted into the AI Garage Accelerator (MVP Lab program, Cohort 12) with a 150K SAR grant.

Founder & AI Product Manager

Data Box (independent AI studio), Riyadh, Saudi Arabia — Oct 2023 - Present

- Founded an independent AI studio and built 10+ AI MVPs and prototypes across productivity, education, automation, and communication, taking each from discovery to working demo.
- Delivered AI agents, Retrieval-Augmented Generation (RAG) chatbots, and workflow automations for startup and business clients.
- Ran Lean discovery, user research, and market validation to test demand before heavy engineering.

Founder

With Builders (formerly With Khalid), Riyadh, Saudi Arabia — Mar 2026 - Present

- Founded a builders community for AI, robotics, product, and startups; run weekly live meetups (15+ to date) with rotating expert guests and a YouTube channel.
- Launched and ran 3 community hackathons, and launched the community site and a programs site for bootcamps and hackathons.

Design-Thinking Facilitator (Contract)

HUED, Riyadh, Saudi Arabia — 2023 - 2025

- Facilitated 9 design-thinking workshops and hackathons for community and corporate audiences.

Sales Engineer

Legrand, Riyadh, Saudi Arabia — Jan 2022 - Dec 2022

- Supported enterprise technical pre-sales and demos for smart-building systems, translating technical requirements into client proposals.

Co-Founder & Product Manager
Solar Gate, Riyadh, Saudi Arabia — Oct 2020 - Dec 2021

- Co-built a solar estimation platform for return-on-investment (ROI) and efficiency calculations, validated through customer discovery with 80+ stakeholder interviews.
- Designed a solar-tilt prototype that improved solar cell efficiency by 6-7%, and produced wireframes for pilots and investors.

Robotics Engineer & Technical Trainer
Smart Methods, Makkah, Saudi Arabia — Sep 2020 - Feb 2021

- Trained 600+ engineering trainees across Electronics, Internet of Things (IoT), AI, and Robotics, and designed hands-on labs.

PROJECTS

- ChatSpeed - WhatsApp omnichannel assistant with a RAG system; first place at Tawasulthon.
- Eye Path Play - lazy-eye training game; first place at the TechShop hackathon.
- AI Content Canvas - AI content creation and management platform.
- From Idea to MVP to Investor Pitch - end-to-end venture-building program (private).

SKILLS

Product: Product Management (PM), Zero-to-One (0-to-1) Product Development, Lean Product Discovery, Product Strategy, Product Roadmap, Prioritization, Product Requirements Documents (PRDs), User Research, Market Research & Validation, Minimum Viable Product (MVP) Definition, Go-to-Market (GTM), Stakeholder Management, Design Thinking, Community Building, Pitching

AI: Large Language Models (LLMs), Generative AI, Prompt Engineering, AI Agents & Agentic Workflows, Retrieval-Augmented Generation (RAG) & Chatbots, Model Context Protocol (MCP) & Tool Integrations, AI Evaluations (Evals), AI User Experience (UX), Workflow Automation

Technical: Rapid Prototyping, AI-Assisted & Spec-Driven Development, Internet of Things (IoT), Robotics, Electronics

Technologies: Claude, Claude Code, Codex, Cursor, Antigravity, Lovable, n8n, Supabase, Vercel; Spec-Driven Development frameworks (G-Stack, GSD, Superpowers, BMAD)

EDUCATION

Bachelor of Electrical and Electronics Engineering
King Saud University, Riyadh, Saudi Arabia — Graduated Jan 2021

Graduation Project: AI and IoT Smart Home Management Device (Grade: A+).

CERTIFICATIONS

- Product Management Masterclass, OLO Academy, 2024
- UI/UX: 100-Day Challenge, New Tech, 2024
- Pursuing: AI PM Builders - Zomra (expected 2026)

ACCELERATORS & INCUBATORS

- AI Garage Accelerator (MVP Lab program), Cohort 12 (2025)
- Misk Launchpad 8.0 - completed the 10-week pre-accelerator (2025)
- Ibe Hub - selected among the top 10 of 250+ applicants (incubation, 2024)
- Flat6Labs - selected among 20 of 500+ applicants (2024)
- Attliq - selected among the top 10 of 2,000+ applicants (incubation, 2023)

LANGUAGES

Arabic (Native), English (Professional Working Proficiency)